

Art—Work

Artist Brief for the Design of Artistic Street Furniture (Shade Structures)

Public Art Project, Griffith Street Coolangatta, Gold Coast

Opportunity Overview

Project Curator, Art-Work Agency and City of Gold Coast (the City) are seeking experienced artists to create artworks for application to **six (6) to seven (7) new shade structures** as a part of Coolangatta's *Griffith Street, Stage 2 Streetscape upgrade project*. These activations are a key aspect of the streetscape upgrade: improving visual appeal, creating new meeting points, and reinvigorating the streetscape to improve the sense of place and celebrate Coolangatta and its community. The shade structures will provide shady areas for the community to stop and enjoy Griffith Street.

One artist will be commissioned to create six (6) to seven (7) shade structures.

The Streetscape Upgrade project also includes 3 other new public artwork opportunities including two new murals, sculptures, and new bus stop balustrades. Other outcomes included in the Streetscape Improvements are landscaping and planting, lighting, footpath upgrades and a refurbishment of John Orbanen Park.

The goal of the public artworks in Griffith Street is to create a space in which the Coolangatta community wants to spend time and can be proud of; to sit, socialise and relax, on their way to and from the ocean.

The intention for this series of work is to firstly provide shaded spaces for social interaction and enjoyment; to encourage the community to spend more time on Griffith Street. Secondly, the shade structures should create visual excitement on the street becoming points of navigation and meeting places for the public. To ensure a cohesive and fluid experience for viewers using Griffith Street, the shade structures should have a strong, visual theme and design but may present variations in colour and design to tell a story.

All shade structures are to have a design life of 20-30 years.

Materials – Options for suitable materials (for both the frames and membranes) include but are not limited to the following. Its preferred that the artists applying have experience working with these materials.

- Stainless Steel (with two pack epoxy three coat paint system)
- Hot dipped galvanised steel (with two pack epoxy three coat paint system)
- Aluminium (with two pack epoxy three coat paint system)
- Corten Steel

EOI Process

All submissions must be made via the link below. EOIs open Monday 21 November 2022 and close are due by 11:59PM AEST, 19 December 2022.

Complete the EOI form via this link: <https://www.art-work.com.au/griffith-street-public-art-ao>

To be considered artists will need to submit:

1. Full Name
2. Email address
3. Proof of local residence by a home address on the Gold Coast OR up to 200-word statement detailing a significant connection to the Gold Coast region
4. Artist statement (up to 250 words)
5. Up to 200-word statement detailing the ability to work effectively and efficiently with a client group and within a contracted commission context.
6. Current CV, including a minimum of two references (previous commissioners highly regarded). CVs required for all team or collaboration members, if applicable.
7. Link to social media or website.
8. Up to 5 examples of previous work relevant to the opportunity (JPG format, under 5MB in total.)

Art—Work

Artists should not submit concept designs or new creative material with their EOI.

Applicant Requirements

Artists must hold the following mandatory documents (or be willing to obtain them if selected).

- Public Liability Insurance (\$20 million)
- Workers Compensation (if applicable)
- Compliance with WHS Policy and Procedures through Safe365.

Artists living locally or artists who can demonstrate a significant connection to the Gold Coast will be considered for this opportunity.

All proposals will be reviewed by the Project Curator and City of Gold Coast representatives. No correspondence will be entered into with respect to the decision of the selection panel.

Please note: Project Curators, Art-Work Agency and City of Gold Coast reserve the right to request reasonable amendments to the successful concept to ensure the work complies with City requirements and maintains integrity of assets.

Online Information Session

An online information session will be facilitated to support artist's applying through the EOI process for the Shade Structure opportunities. It will be held online on Zoom. The session will be held on December 1 at 11:30AM (AEST)/ 12:30 PM (AEDT). Artists can register [here](#) and the recorded session will be downloadable from the Art-Work Agency website 24 hours after the session concludes.

KEY DATES

Phase 1 – Artist Shortlisting	
Expressions of Interest Open	21 November 2022
Online Information Session	1 December 2022 11:30AM (AEST)/ 12:30PM (AEDT)
Expressions of Interest Close	19 December 2022 11:59PM (AEST)

*Key dates outlined here are used as guides to ensure the project moves forward in accordance with all interested parties. The project curator will advise should any dates change through each phase.

Shortlisting Process

Following the review of Expression of Interest Submissions, three applicants will be selected and commissioned to provide one concept design each for consideration. **A concept design fee of \$1,000.00 total (plus GST if applicable) applies to produce one initial concept design.** The concept designs will be assessed, and a single design selected.

Artists will be shortlisted based on the following criteria:

- Capacity to deliver all design and fabrication requirements as outlined in technical information.
- Artistic Merit: Artistic quality of work, innovation of concept and form of artwork
- Relevance and suitability to artwork brief, artwork opportunity and curatorial framework: media, style and conceptual approach.
- Track record and relevant experience: previous work of this type, reputation for work, competence, capacity to deliver (to include referee reports)
- Local Benefits

Art—Work

The successful applicant will be engaged to refine the selected concept and work with Art-Work Agency to fabricate and deliver it for installation on site. The successful applicant must be available for internal stakeholder consultation and review throughout the design and fabrication process.

All proposals will be reviewed by the Project Curators and City of Gold Coast representatives, including the Public Art Advisory Group, who reserve the right not to select any submission for commissioning. No correspondence will be entered into with respect to the decision of the selection panel.

Project Budget

Depending on the engaged artists' experience, capacity and skill level, they may choose to complete the project by one of the below options.

Option 1: The Artist Manages both the Design and Fabrication of the Shade Structures

The engaged artist/designer carries out all work outlined in the budget to deliver the work to the site ready for installation. The artist ensures all requirements are met for a work to withstand all outdoor art ratings and sign-offs. The Project Curator is to carry out rigorous communication during the design and build stages to ensure the artist/designer is clear with the expectations of the work. Art Work Agency will be responsible for final engineering certification.

Recommended budget breakdown:

Artist fee (30% of total budget): \$43,875.00 + GST

Fabrication and materials (70% of total budget): \$102,375.00 + GST

TOTAL PROJECT BUDGET: \$146,250.00 +GST

Option 2: Artist Manages Design of Artwork | Art-Work Agency Manages Fabrication

The artist/designer provides six (6) to seven (7) 2-dimensional digital patterns/artworks for application to a selected modular shade structure. This modular structure will be selected by the project curator with advice from the project team and the engaged artist/designer.

Recommended Budget Breakdown:

Artist fee: \$8,400.00 + GST

Fabrication and materials: \$137,850.00 + GST

TOTAL PROJECT BUDGET: \$146,250.00 + GST

The artist's fee in the below tables reflects the perceived amount and nature of work required by each outlined methodology, as per NAVA's Code of Practice, which is an hourly rate of between \$50.85 – \$112.56 for an emerging – mid-career artist. This is based on the output required to achieve the project outcomes. In the instance of option two, this includes licensing the artwork or the design exclusively for maintenance purposes.

QUESTIONS

If you have any queries, please email the project curator by emailing creative@art-work.com.au