

# Art—Work

## Artist Brief for the Design of Sculptures

Public Art Project, Griffith Street Coolangatta, Gold Coast

### Opportunity Overview

Project Curator, Art-Work Agency and City of Gold Coast (the City) are seeking an experienced artist to design a series of **three (3) to four (4) new sculptural artworks** as a part of Coolangatta's *Griffith Street, Stage 2 Streetscape upgrade project*. Included as part of the streetscape upgrade are four sculptures which have been identified as opportunities for a series of site-specific works with a specific visual theme and story. These activations are a key aspect of the streetscape upgrade: improving visual appeal, creating new meeting points, and reinvigorating the streetscape to improve the sense of place and celebrate Coolangatta and its community.

### One artist will be commissioned to design and fabricate three (3) to four (4) sculptures

The Streetscape Upgrade project also includes 3 other new public artwork opportunities including two new bus balustrades, a series of shade structures and two new murals. Other outcomes included in the Streetscape Improvements are landscaping and planting, lighting, footpath upgrades and a refurbishment of John Orbanen Park.

The goal of the public artworks in Griffith Street is to create a space in which the Coolangatta community wants to spend time and can be proud of; to sit, socialise and relax, on their way to and from the ocean.

Artists should respond to the unique and landscape and culture of the Coolangatta area to create meaningful site-specific works about the area. The visual relationship between each sculpture should be clear. The three (3) to four (4) sculptures should be variations on a singular theme or story. Variations may include scale, colour, shape, or material. The series of sculptures present an opportunity to play with scale in response to the placement of each along Griffith Street.

All artworks are to be made of durable materials and have an expected design life of 20-30 years.

**Materials** - Options for suitable materials include but not limited to the following. It's required that the artists applying have experience working with these materials.

- Hardwood Timber (with waterproofing finish)
- High quality fibreglass (with two pack epoxy three coat paint system)
- Stainless Steel (with two pack epoxy three coat paint system)
- Hot Dipped Galvanised Steel (with two pack epoxy three coat paint system)
- Aluminium (with two pack epoxy three coat paint system)
- Corten Steel

### EOI Process

All submissions must be made via the link below. EOIs open Monday 21 November 2022 and close are due by 11:59PM AEST, 19 December 2022.

**Complete the EOI form via this link:** <https://www.art-work.com.au/griffith-street-public-art-eo>

To be considered artists will need to submit:

1. Full Name
2. Email address
3. Proof of local residence by a home address on the Gold Coast OR up to 200-word statement detailing a significant connection to the Gold Coast region
4. Artist statement (up to 250 words)
5. Up to 200-word statement detailing the ability to work effectively and efficiently with a client group and within a contracted commission context.
6. Current CV, including a minimum of two references (previous commissioners highly regarded). CVs required for all team or collaboration members, if applicable.
7. Link to social media or website.
8. Up to 5 examples of previous work relevant to the opportunity (JPG format, under 5MB in total.)

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**Artists should not submit concept designs or new creative material with their EOI.**

## Applicant Requirements

Artists must hold the following mandatory documents (or be willing to obtain them if selected).

- Public Liability Insurance (\$20 million)
- Workers Compensation (if applicable)
- Compliance with WHS Policy and Procedures through Safe365.

Artists living locally or artists who can demonstrate a significant connection to the Gold Coast in a statement of no more than 100 words will be considered for this opportunity.

All proposals will be reviewed by the Project Curator and City of Gold Coast representatives. No correspondence will be entered into with respect to the decision of the selection panel.

**Please note:** Project Curators, Art-Work Agency and City of Gold Coast reserve the right to request reasonable amendments to the successful concept to ensure the work complies with City requirements and maintains integrity of assets.

## Online Information Session

An online information session will be facilitated to support artist's applying through the EOI process for the Sculpture opportunities. It will be held online on Zoom. The session will be held on December 1 at 11:30AM (AEST)/ 12:30 PM (AEDT). Artists can register [here](#) and the recorded session will be downloadable from the Art-Work Agency website 24 hours after the session concludes.

## KEY DATES

Phase 1 – Artist Shortlisting	
Expressions of Interest Open	21 November 2022
Online Information Session	1 December 2022   11:30AM (AEST)/ 12:30PM (AEDT)
Expressions of Interest Close	19 December 2022   11:59PM (AEST)

\*Key dates outlined here are used as guides to ensure the project moves forward in accordance with all interested parties. The project curator will advise should any dates change through each phase.

## Shortlisting Process

Following the review of Expression of Interest Submissions, three applicants will be selected and commissioned to provide one concept design each for consideration. **A concept design fee of \$1,000.00 total (plus GST if applicable) applies to produce one initial concept design.** The concept designs will be assessed, and a single design selected.

Artists will be shortlisted based on the following criteria:

- Capacity to deliver all design and fabrication requirements as outlined in technical information.
- Artistic Merit: Artistic quality of work, innovation of concept and form of artwork
- Relevance and suitability to artwork brief, artwork opportunity and curatorial framework: media, style and conceptual approach.
- Track record and relevant experience: previous work of this type, reputation for work, competence, capacity to deliver (to include referee reports)
- Local Benefits

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The successful applicant will be engaged to refine the selected concept and work with Art-Work Agency to fabricate and deliver it for installation on site. The successful applicant must be available for internal stakeholder consultation and review throughout the design and fabrication process.

All proposals will be reviewed by the Project Curators and City of Gold Coast representatives, including the Public Art Advisory Group, who reserve the right not to select any submission for commissioning. No correspondence will be entered into with respect to the decision of the selection panel.

## **Project Budget**

**Budget:** \$74,250

This budget is all inclusive including all costs associated with fabrication and freight to destination. It excludes costs associated with installation and the detailed design package, which includes engineering. Artists will be paid a separate concept design fee at the artwork selection phase.

## **QUESTIONS**

If you have any queries, please email the project curator by emailing [creative@art-work.com.au](mailto:creative@art-work.com.au)